

PRESS

KIT

WINTER 2026-27




la Rosière

ESPACE SAN BERNARDO

INTRO



Winter 2026/27, La Rosière takes centre stage.

Since June 2026, resort director Olivier Reydellet and head of tourism development Marion Lacour boast a joint ambition to raise the profile of La Rosière, the hidden gem of the Haute-Tarentaise.

Nestled at an altitude of 1,850 metres, La Rosière shares a unique relationship with the mountains. Facing due south, Mont-Blanc in the backdrop, the resort enjoys long light-filled days, the last rays of sunshine illuminating the mountain terraces. With Italy just a ski's length away by lunchtime, La Rosière offers a combination of snow sports, new adventures and shared experiences in the winter sunshine.

On the border with Italy, La Rosière is more than another ski resort. The destination is renowned for its alpine architecture in stone, wood and slate. A wealth of activities complete the visitor experience, from ski touring to snow kiting, sledging, wellness and après ski. An open invitation to discover the mountains in a different light, from dawn until dusk!



5 GOOD REASONS TO VISIT LA ROSIÈRE



- **A SOUTH-FACING RESORT**

Located at an altitude of 1,850 metres, facing south, La Rosière basks in the sunshine, day-in day-out, making it the ideal destination to enjoy the best from the slopes and outdoor terraces.

- **NATURALLY FAVOURABLE SNOW CONDITIONS**

The Espace San Bernardo ski area, situated at an altitude of between 1,850 and 2,800 metres, enjoys excellent snow cover throughout the winter. The snowfall in La Rosière is mainly due to oceanic weather systems coming from the west, which often bring more snow there than in the rest of the valley.

- **A SKI-IN, SKI-OUT FRANCO-ITALIAN EXPERIENCE**

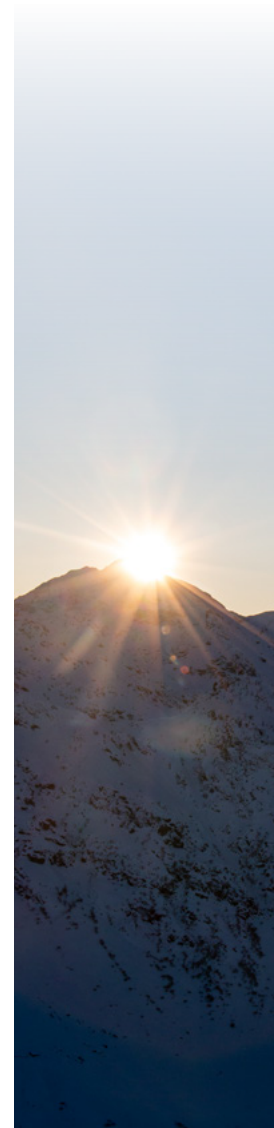
From La Rosière, ski across the border into the Italian resort of La Thuile. For the perfect cross-border experience, start the day in France, ski to Italy for a leisurely lunch – pasta or pizza – and return to La Rosière in the afternoon.

- **A SKI AREA FOR EVERY LEVEL AND EVERY AGE GROUP**

With 156 km of slopes straddling the border between France and Italy, the Espace San Bernardo ski area boasts a wide variety of runs. Families and novice skiers can enjoy wide, accessible blue runs, whilst more experienced skiers explore the harder, more technical sectors across resort. Plus, those looking to venture beyond the marked runs can do so in the freeride zone.

- **INTIMATE BY NATURE, EXCEPTIONAL BY EXPERIENCE**

Whilst La Rosière has successfully retained an intimate atmosphere and an architectural style inspired by Savoyard heritage, the resort also offers easily accessible facilities and services that meet the current standards of major Alpine destinations.



CROSS-BORDER SKIING WHERE LIGHT MEETS VAST SNOW- COVERED EXPANSES

New this winter

THE PETIT-BOIS CHAIRLIFT GETS A FACELIFT

This coming winter, the Petit-Bois sector boasts a new 4-seater chairlift designed by the Grenoble-based manufacturer GMM. Equipped with a boarding conveyor belt, the new lift boasts greater comfort and a smoother ride, carrying up to 1,400 skiers per hour. This 4.8 million € investment is part of a 'Made in France' initiative. Auctioned online, the sale of the old seats raised funds for the Association Mountain Riders, an organisation committed to reducing waste and promoting ecological transition in alpine regions.



THE ESPACE SAN BERNARDO: A UNIQUE FRANCO-ITALIAN SKI AREA

- 156 km of runs spanning France and Italy, accessible on a single ski pass, ranging from family-friendly skiing to more challenging sectors.
- Open from 12th December 2026 to 19th April 2027.
- 59 € for an adult day pass.
- 2,800 metres altitude, the highest point on the French side.
- 83 % of ski slopes located above 1,850 metres altitude.
- 7.26 metres of cumulative snowfall during the 2025–2026 winter season.

A SKI AREA FOR ALL LEVELS AND ABILITIES

8 green runs – 25 blue runs – 35 red runs – 15 black runs

From first turns to challenging freeride, the ski area offers varied terrain for all abilities. The altitude ensure generous snow cover, the promise of a long ski season.

FREERIDE IN THE SPOTLIGHT: THRILLING EXPERIENCES, SAFELY ENJOYED

The Mont-Valaisan freeride zone, a south-west facing ungroomed black run at an altitude of 2,400 metres, is the ideal playground for experienced riders! Boasting 425 metres vertical drop and gradients of up to 74 per cent, it is the steepest section of the ski area. Well signposted, the freeride zone is the ideal spot to experience the spirit of off-piste skiing whilst staying within a safe environment.

For those who wish to go even further, Origin Alpes proposes freeride and off-piste outings across the ski area, enabling you to discover spectacular landscapes in complete safety, accompanied by a professional. originalps.com

Access: from the summit of the Mont-Valaisan chairlift via the '2800' red run and the 'Combe'.

Safety: avalanche transceiver, shovel and probe compulsory. Checkpoint at the top of the run.





A day in the Italian Alps

ITALY ON THE HORIZON



ITALIAN MEMO:

Grazie (thank you)
Prego (you're welcome)
Ciao (bye)
Un caffè, per favore! (a coffee, please)
A presto! (see you soon!)
Che buono (it's delicious)

Buon appetito (enjoy your meal)
Neve (snow)
Pista (slope)
Andiamo (let's go)
Quanto è bella la montagna! (how beautiful the mountains are!)

ONE DAY, TWO COUNTRIES, ON SKIS

From La Rosière, it takes just a few runs to cross the border into Italy. Discover the resort of La Thuile, in the heart of the Aosta Valley, for a day devoted to La Dolce Vita!

9.00 am First tracks opposite Mont-Blanc

Ride the first lifts towards the Fort de la Redoute Ruinée to enjoy 180° panoramic views of Mont-Blanc before skiing over the border into Italy and the resort of La Thuile.

10.30 am Ski challenge

On the Italian side, experienced skiers can tackle the legendary N°3 black run, the Franco Berthod. With a 76% gradient, it is one of the most challenging runs in Italy and regularly hosts Alpine Ski World Cup events. For a more accessible skiing experience, La Thuile also offers numerous runs through the trees.

12.30 pm Time for some comfort food

At lunchtime, a break is well-deserved: **polenta**, **tiramisu** and **affogato**. These classics of Aosta Valley cuisine take on a whole new flavour when enjoyed against a backdrop of the Italian Alps.

2.30 pm A relaxing afternoon in true Italian style

After lunch, embrace a more leisurely ski experience on the slopes of La Thuile, between forest runs and panoramic alpine surroundings.

4.00 pm Return to La Rosière

Final runs back towards France and La Rosière in the late afternoon sunshine.

7.00 pm Savour the flavour

After an Italian interlude, enjoy an evening of Savoyard specialities in La Rosière.

ITALIAN SPECIALITIES

Time for some Italian flavour! In La Thuile, **polenta** is enjoyed in a rich, creamy version, often served with **porcini mushrooms** or **sausage**, followed by fresh **pasta with ragù**. A culinary immersion with a distinctly Italian flavour! For something sweet, Italian classics take pride of place. Choose between **tiramisu** – a famous mascarpone and coffee dessert – or **affogato** – ice cream topped with a shot of **hot espresso**. A sweet interlude in true dolce vita style.

OUTDOOR ACTIVITIES

From sunrise to sunset

Visitors to La Rosière can enjoy the mountains even when the slopes are closed. Explore resort from dawn until dusk on touring skis, snowshoes, a sledge or a snowkite. Embrace the sensation of freedom by participating in an immersive or thrilling winter activity.

AT DAWN: First light, first tracks

For early birds...

In La Rosière, the day begins well before the slopes open! At dawn, equipped with touring skis and a headlamp, climb towards the summits and watch the sun rise above the peaks.

Organised and accompanied by professionals at Evolution 2, this excursion combines a manageable level of exertion, stunning views and a descent through unspoilt landscapes. A unique experience to start the day.

From 50€
evolution2.com/la-rosiere



For late risers...

More than a sport, ski touring is an invitation to slow the pace and savour the moment. In La Rosière, three marked routes in natural surroundings are ideal for first timers or those looking to improve.

- *Parcours du Roc*: from the La Rosière snow front towards Roc Noir – 2.4 km / + 483 m elevation.
- *Parcours à Serge*: from the Eucherts snow front to Roc Noir – 2.5 km / + 483 m elevation.
- *Parcours Transfrontalier*: a cross-border itinerary from Roc Noir to Fort de la Redoute Ruinée – 1.6 km / + 96 m elevation with an optional detour into Italy (ski pass required).

Open from 9:00 am to 5:00 pm, these ski touring itineraries offer visitors a different way to enjoy the mountains, with a gradual climb and an on slope descent. An alternative way to gain in altitude and make the most of the sun-drenched panoramic views.

larosiere.ski/fr/experiences/ski-de-randonnee



Explore the mountain ridges on snowshoes

To explore the mountains, skis are not an absolute must! Offering nearly 27 km of trails for every ability, including 12 km of groomed trails, La Rosière can also be explored on foot.

The trails, on foot or on snowshoes, depart from Les Eucherts. A specific snowshoe pass also provides access to five ski lifts, making it easy to reach the summits and enjoy breathtaking views, up to an altitude of 2,390 m.

From the mountain ridges, contemplate the vast snow-covered expanses and 360° panoramic views with Mont Blanc in the backdrop.

Hiking and snowshoeing passes:
1 day: 19.50 € / adult, 14.50 € / child
6 days: 41.50 € / adult / 31 € / child

larosiere.ski/fr/experiences/pietons-raquettes

Guided walks, from sunrise to sunset

At all times of the day, the ESF ski school and La Rosière Mountain Guides and Leaders propose snowshoe excursions to explore the landscapes, wildlife, history and hidden gems.

larosiere.net



OUTDOOR ACTIVITIES

From sunrise
to sunset



New this winter: La Rosière Domaine Outdoor offers a unique experience just as the slopes are closing: one last toboggan run. After taking the Dahu to Les Eucherts ski lift, participants make their way to the start of the run, toboggans in hand, before setting off down the slopes at sunset. It's an original and fun way for young and old alike to make the most of the day on the slopes.

larosiere.ski



AT MIDDAY: wherever the wind takes you!

Along the Petit-Saint-Bernard mountain pass, at an altitude of 2,188 metres, the wind is the driving force behind a new form of winter sport: Snowkite. Pulled by a kite, on skis or a snowboard, glide across vast snow-covered landscapes at the mercy of the gusts! More experienced snowkiters learn to play the terrain and gain a few metres in height. Somewhere between skiing, snowboarding and kitesurfing, this discipline is a thrilling way to explore the mountains.

For a safe approach to the sport, join Lambert – a ski and snowkite instructor – on the Franco-Italian border. Learn to handle the kite, understand the wind and experience your first sensations!

Prices from 110 € for 3 hours.
kite-surf-ski.com



AT DUSK: let the fun begin!

When the slopes close, the fun begins! La Rosière boasts several sledging options to be enjoyed with family or friends.

Evolution 2 propose the 'paret' – a small traditional wooden sledge fitted with a seat and a single runner, sitting close to the snow.

The **ESF** ski school propose the 'yooner' – a lighter, more manoeuvrable contemporary version of the above.

For a group experience, embrace the 'snake-gliss' – linked sledges that form a long snake. Wind down the slopes and around the bends in single file. Great fun to be had by all!

larosiere.net/paret-yonner

ACCOMMODATION:

Magical winter nights



L'ÉCRIN BLANC

The latest addition to the Odalys Collection

Odalys Vacances comes to La Rosière! L'Écrin Blanc, a recently opened ski-in/ski-out high-end complex combines two types of accommodation: a 4* residence with 110 apartments for 4 to 10 people and a 76-room hotel with rooms for 2 to 6 people. Onsite facilities such as a bistro, ski shop, wellness facilities (sauna, hammam, sensory showers) and heated indoor swimming pool complete the offer.

Prices: from 1,059 € per week (April 2027)

Information and reservations at: reception.larosiere@odalys-vacances.com



SKY

Ski-in/ski-out with open views

Located at the heart of resort, the Sky offers a different take on mountain accommodation. Its 34 apartments, designed to accommodate 2 to 26 people, feature spacious layouts and contemporary décor. What makes it special? The Sky boasts direct access to the slopes, an 80 m² swimming pool, a wellness area and a spa. The perfect choice for families and groups.

Prices: from 1,421 € per week

Information and reservations at: skylarosiere@alpapart.com

Accommodation in resort ranges from serviced apartments, to holiday flats and chalets. Choose from a selection of cosy retreats for all the family.



ALPEN LODGE

Where tradition meets modernity

Located in the Eucherts district of La Rosière, the Alpen Lodge offers mountain hospitality with a contemporary twist. This 5-star residence by MGM Hotels & Residences boasts a contemporary architectural style inspired by alpine design, in a combination of wood, stone and copper. 33 apartments accommodate 2 to 12 people and offer sweeping views of the valley from spacious balconies. After a day on the slopes, head to the Pure Altitude spa with its Himalayan salt wall. Enjoy a choice of treatments, a massage or simply relax.

Prices: from 1,371 € per week

Information and reservations at: booking@mgm-groupe.com



CLUB MED

In all-inclusive mode

Located at 1,950 metres altitude, the Club Med in La Rosière is the ideal choice for an all-inclusive holiday. Perched on the slopes, the 4* resort combines Savoyard architecture, multiple activities, dining and wellness facilities. Opened in 2021, the establishment is one of the new generation Club Med mountain resorts. Well suited for families, Club Med offers a range of all-inclusive activities, from kids' clubs to skiing and snowshoeing.

Price: from 4,572 € per week

Information and reservations at: clubmed.fr/r/la-rosiere/w

ACCOMMODATION:

Magical winter nights



LE RELAIS DU PETIT SAINT-BERNARD

The historic soul of La Rosière

An iconic address, Le Relais du Petit Saint-Bernard embodies the history of La Rosière. Founded by the Arpin family in the 1950s, the establishment played a key role in the development of the resort. Since then, the spirit has remained unchanged: a warm, family-run establishment where guests are welcomed as one of the family, nestled at the foot of the slopes and just a stone's throw from Italy. An address steeped in history where alpine traditions, cherished memories and heartfelt hospitality come together.

*Price: €600 per person, 7 days half-board.
petit-saint-bernard.com*



LE PLANICA

The chalet experience XXL

Located at the foot of the slopes in La Rosière, Le Plancia is a family-friendly residence in a combination of wood and stone, full of alpine charm. Designed for families or groups of friends, the establishment boasts spacious apartments for up to 15 people and wellness facilities (swimming pool, jacuzzi, sauna and hammam) for ultimate relaxation after a day on the mountain. A friendly and comfortable choice, renowned for its family atmosphere.

*Prices: from 780 € per week for a 2-room apartment for 4 people during the winter season.
leplanica.com/fr*

In La Rosière, accommodation options range from serviced apartments to holiday flats and family chalets. Each place has its own unique character and invites you to share moments with your family, spend time together and create memories. Here, everyone can find their own cosy retreat to suit their tastes, with options to suit all budgets.



L'ORÉE DU BOIS

Peace and quiet at the foot of the peaks

Located in a quiet part of La Rosière, L'Orée du Bois offers a more secluded escape with beautiful open views of the surrounding peaks and valley. With just six spacious apartments, the residence boasts an intimate, refined atmosphere, where wood and natural materials are combined to create an elegant yet warm contemporary chalet style. Certain units also boast a fireplace or private jacuzzi to relax and enjoy. A discreet and stylish address, designed to enjoy the mountains in the peace and quiet.

*Prices: from 2,829 € per week for 8 people.
madamevacances.com*



LE CHRISTIANIA

A family-friendly chalet in the heart of Les Eucherts

Located in the Eucherts sector of La Rosière, Le Christiania captures the authentic spirit of a Savoyard chalet, offering a warm and intimate atmosphere with exceptional views of the valley. Built from wood and stone, this family-friendly establishment boasts seven apartments, around 150 metres from the slopes—ideal for enjoying the ski area to the full! The name of the chalet, "Christiana", refers to an iconic ski turn – symbol of the origins of modern skiing techniques. An authentic address, where mountain traditions meet skiing heritage.

*Price: from €1,600 for a flat for 6 people.
chalet-le-christiania.com*



SOAK UP THE SUNSHINE

A south-facing resort, La Rosière basks in the sunlight offering a sense of well-being and luminous respite in the heart of the Haute-Tarentaise. From spa facilities to swimming pools and Nordic baths, numerous establishments propose experiences designed to help you relax, recharge your batteries and enjoy the winter sunshine.



Morning Inspiration

Hôtel MGM Alpen Lodge

At the MGM Alpen Lodge Hotel, mornings are a gentle affair. After a leisurely breakfast, guests can enjoy two hours' access to the wellness facilities, swimming pool and sauna. The ideal way to start the day on a peaceful note, in a relaxing atmosphere.

Price: 55.00 € per person

mgm-hotels-residences.com/fr/hotel/alpen-lodge



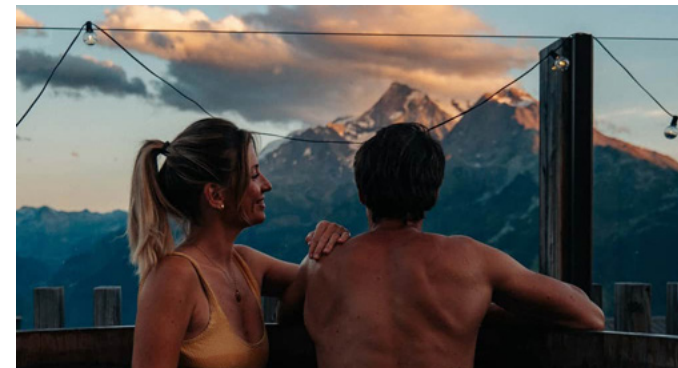
Lunch & Pool

I.L.Y. Hotels La Rosière

At I.L.Y. Hotels La Rosière, the 'Lunch & Pool' package combines gourmet pleasures with a moment of pure relaxation. Guests can enjoy a delicious meal and drink followed by complementary access to the wellness facilities, indoor and outdoor swimming pools and hot tubs. A pleasurable midday retreat with mountain views.

Price: 39.00 € per person

ily-hotels.com



Romantic Duo

Hôtel Alparena

At the Alparena Hotel & Spa, the 'Romantic Duo' package is the ideal choice for couples. Offer inclusive of simultaneous massage, private use of the sauna and outdoor Nordic bath topped by a glass of crémant at sunset. Dinner at Alpagio completes the experience.

Price: 380 € per couple

hotel-alparena.com

CUISINE: A FEAST FOR THE PALATE

La Rosière boasts culinary variety that reflects the resort's diversity. After a day on the slopes, enjoy a memorable gourmet experience. From traditional Savoyard restaurants to those with Italian influences, each establishment fosters a warm and friendly atmosphere, true to the spirit of La Rosière.



LE BORÉAL : *from Lunch to Lively Après-Ski*

Located at the heart of resort, Le Boréal is a lively spot where visitors come to enjoy the atmosphere just as much as the food! Choose from a generous selection of tapas and cocktails, served on the sun terrace anytime of the day, at lunchtime or for après-ski. The team creates a lively and festive atmosphere, where a day on the slopes continues into the evening, spritz in hand!

restaurant-le-boreal.fr

LE TERROIR DES VIGNOBLES : *when gastronomy meets the mountains*

Judith, a native of La Rosière, and her partner Alexandre run a popular gourmet restaurant in resort. Having both trained at the two-star Michelin restaurant Le Chabichou, they serve refined cuisine in a cosy, minimalist setting. In the kitchen, Alexandre creates elegant dishes paired with a selection of fine wines, while Judith, a pastry chef, adds the finishing touch with her beautiful creative desserts. Featured in Gault & Millau, the restaurant is a must-try gourmet experience. With around thirty covers, reservations are strongly recommended. All wines on the menu are also available to purchase and take-away. The perfect way to extend the experience at home!

leterroirdesvignobles.fr

L'ANCOLIE : *Savoyard authenticity at the foot of the slopes*

Located in the Eucherts sector of La Rosière, L'Ancolie is an absolute must. Just a stone's throw from the slopes, this spacious family chalet, run by Coco and Lucie, has been transformed into a traditional restaurant where a warm, welcoming atmosphere makes you feel immediately at home. On the menu, Savoyard classics take pride of place: raclette, fondue and other generous regional dishes live up to visitor expectations. People come for the food... and return for the atmosphere, drawn back by the warm and attentive staff.

Bonus feature: the sunny terrace offers a magnificent view of the valley and Mont Pourri. A friendly and authentic choice, true to the spirit of the mountains.

ancolielarosiere.com

LE BISTR'HAUT : *a favourite among wine lovers*

Le Bistr'Haut, run by Emmanuel and his wife, serves alpine bistro cuisine in a warm, family-friendly atmosphere. Having gained experience at some of the finest establishments in Switzerland, then in Valloire, the chef reinterprets traditional Savoyard food with a contemporary twist. Among the must-trys is his Swiss fondue – one of the restaurant's signature dishes. Le Bistr'Haut is also renowned for its wine list. More than 200 wines represent a range of terroirs and grape varieties, paired with the food or served at wine tastings. The ideal venue for amateur wine connoisseurs or those looking to try!

larosiere.net/restaurants/le-bistrhaut-1850

In La Rosière, light is ever-present. Soak up the sunshine between activities or whilst enjoying a coffee. Several establishments boast a spot in the sunshine to embrace life at a slower pace.

LE COMPTOIR

Ye Old-English pub, located at the heart of the resort, Le Comptoir is a must for drinks and après-ski partying. A friendly atmosphere, buzzing terrace and live music set the scene, day and evening. Guests can relax with a beer or a cocktail, enjoy DJ sets and live concerts. Homemade snacks also served. A lively, festive venue where après-ski runs into the night!

welcometolecomptoir.com



LE SOLARIO

Accessible on skis via the Papillon run or on foot from the Hôtel Alparena, Le Solario boasts open views of the surrounding peaks, notably Mont Pourri and the Les Arcs mountain range. Its large, sun-drenched terrace is a prime venue for a relaxing break between runs.

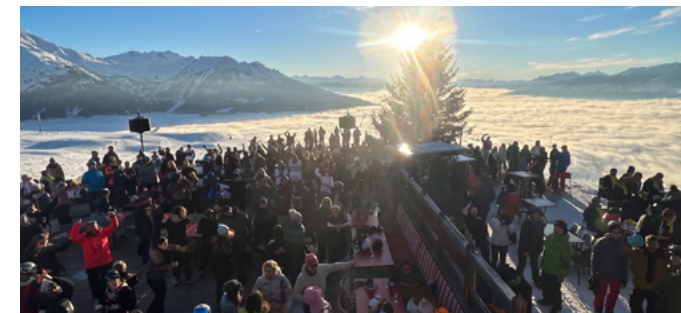
Access: Hôtel Alparena
hotel-alparena.com



LE PARADiS

Located on the slopes, within walking distance of Club Med, PARADiS is the perfect spot for a break in the sunshine. Its terrace is the ideal place to linger, taking in the mountain views over a coffee or lunch. The menu features a selection of Savoyard specialities.

Access: Via the slopes near the Lièvre Blanc ski lift.
paradis-larosiere.com



L'ANTIGEL

L'Antigel is renowned for its festive atmosphere. Every Wednesday, a DJ transforms the venue into a lively mountain hotspot, with music, plenty of sunshine and a party atmosphere.

Access: Via the Tétràs run at the foot of the slalom stadium.
lantigel.com



LE TOUT POUDRE

Nestled at altitude, Le Tout Poudre offers a gourmet pause with stunning views of the surrounding peaks. Accessible on skis, on foot, or on snowshoes, the restaurant – run by Laëticia and Matthie, a couple from the valley – boasts a sunny terrace and friendly atmosphere. Not to be missed: Fondue evenings every Thursday and certain Tuesdays – a cherished family fondue recipe, made with Beaufort cheese from the Haute-Tarentaise Dairy Cooperative. The restaurant is also accessible by quad bike from Les Eucherts – a unique experience, on reservation only.

restaurant-toutpoudre-larosiere.com

LIGHT THERAPY

FAMILY FUN



BABY SNOW : designed for little ones!

In La Rosière, young children aged 3+ can enjoy an introduction to snowboarding with Evolution 2. This fun, step-by-step approach provides kids with a safe taste of the sport at an adapted pace. A first experience on the slopes that could well spark a love of the mountains from a very early age!

Price: from 50 €
evolution2.com



BIATHLON : a surge in popularity

In the wake of the 2026 Milan Olympic Games and the success of the French biathletes, the sport has never been more popular. In La Rosière, children age 7 plus can try their hand at biathlon, on snowshoes. The ESF ski school and local mountain guides propose an introductory laser rifle shooting session followed by a snowshoe race. Just like the professionals, every missed shot results in a penalty lap. A fun introduction to biathlon, combining physical effort, precision and competitive spirit.

From 40 €
From age 7+
bureaudesguideslarosiere.com

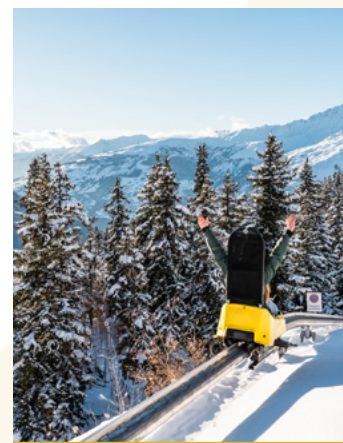


TORCHLIGHT DESCENT : follow the light!

Every Monday, at dusk, the ESF French Ski School in La Rosière invites all the family to participate in a traditional torchlight descent. Minimum level required: 1st star. A magical atmosphere that lights up the slopes.

Two special torchlight descents for children, in the vicinity of the Dahu chairlift, will be organised on Thursdays during the Christmas and New Year holidays. A perfect way to extend the magic!

Torch: 4 €
esflarosiere.com



XTREM-LUGE : full speed ahead

For thrill-seekers, the X-TREM luge – a track-based toboggan run – offers a whole new way to pick up speed! This kilometre-long course boasts a 700-metre descent through the forest, around banked corners and across a footbridge. A fun and exhilarating experience, the Xtrem-luge reaches speeds of up to 45 km/h before heading back up slope on a sledge lift. Perfect for all the family, everyone can ride at their chosen pace.

Price: 10 € per person
From age 2+
xtremeluge.com

FAMILY FUN

FUN ZONES: FOR ALL THE FAMILY



PETIT SAINT BERNARD TRAIL

A slope designed for novice skiers and young children, this green theme trail, dotted with surprises, leads through woodland and open countryside. Just follow the signs!

FUNCROSS

Suitable for blue-run level riders, this kilometre-long circuit featuring gongs, tunnels and whoops. A favourite amongst children...and adults too!

'FAMILLE PLUS' CERTIFICATION: FAMILIES COME FIRST!

As a 'Famille Plus' accredited destination, La Rosière is designed with families in mind. Everything is tailored to facilitate your stay, making it straightforward and enjoyable for all age groups. Childcare facilities, entertainment, fun activity trails and local services ensure that everyone – children, parents and teenagers – get the most from the mountains.



BOARDERCROSS DU FORT

In search of adventure? Head to the boardercross! Jumps, moguls and banked turns make for a thrilling experience. Accessible via a red run.



FAMILY PARK

Designed to cater for young and old alike, from beginners to experienced riders, it offers moments of togetherness, riding and unforgettable fun with family or friends. From small features, turns and undulations to more technical rails and boxes, there's a wide variety of experiences on offer, and there's something for everyone.

BRIGHT IDEAS

La Rosière Domaine Outdoor,
committed to *taking concrete action*



REDUCING THE CARBON FOOTPRINT OF TRAVEL

The resort encourages its staff to use lower-emission modes of transport for business travel and commuting. To this end, La Rosière has purchased electric-assisted mountain bikes and is gradually replacing its petrol and diesel vehicles with electric models, including a 9-seater minibus for staff use. The ski area now boasts three electric company vehicles.



FLOCON VERT

Flocon Vert Certification : Certified Flocon Vert since November 2023, La Rosière renews its commitment to more responsible alpine tourism. Awarded by Mountain Riders, the Flocon Vert certification acknowledges destinations that actively work to reduce their environmental impact while addressing key climate, social and economic challenges. A collective initiative, driven by the Tourist Office, the Municipality of Montvalezan and the Ski Lift Management Company.



ACCELERATING DECARBONISATION

In La Rosière snow groomers run on HVO fuel, reducing CO2 emissions by more than 80%. The resort has also added a first electric snowmobile to its vehicle fleet.



RAISING AWARENESS AND ADOPTING ECO- FRIENDLY HABITS

La Rosière has signed the 'Zero Waste Mountains' charter and is launching the 'Adopt 1 Spot' scheme alongside targeted clean-up operations carried out at the end of every season. Water fountains, the promotion of reusable water bottles and awareness campaigns are common onsite. Three recent clean-up operations resulted in the collection of 24 kg of rubbish, including nearly 200 cigarette ends.



PRESERVING MOUNTAIN ECOSYSTEMS

An environmental monitoring programme tracks changes in fauna and flora every year. Sensitive areas, particularly those home to black grouse, are marked with additional signage to encourage the preservation of biodiversity. Because wetlands are essential to ecosystems and the water cycle, the resort also carries out annual wetland restoration work.



LONG-TERM VISION

Since 2022, measures taken by La Rosière Domaine Outdoor have resulted in a 30% saving in the energy consumption of its buildings. In October 2025, 75 solar panels were installed on the Forêt car park. Covering an area of 160 sq-m, this installation generated 16.4 MWh in six months – more than 15% of the car park's energy requirements over the same period.



ALL ABOARD!

To encourage more sustainable travel, La Rosière Domaine Outdoor continues its 'Voyager Vert' scheme, allowing holidaymakers arriving by train to benefit from a **discount on their ski futur pass**. Skiers are also entitled to a further **5 € discount when they collect their passes at Les Écudets**. Located below the resort, this collection point saves new arrivals climbing to the centre of La Rosière, for a **quicker and more economical** start the holiday!

larosiere.net/blog/voyagez-vert-a-la-rosiere-venir-en-train-et-profiter-dun-avantage-ski



H+ CERTIFICATION: *for inclusive tourism*



Since June 2025, La Rosière is certified H+ in recognition of its commitment to more inclusive tourism. Adapted facilities, training and equipment are among the measures taken to make the mountains accessible to as many people as possible. Located at an altitude of 1,920 metres, the Plan de l'Arc Panoramic Play Area is a concrete example of these measures. The facilities, designed for all visitors but particularly for those with reduced mobility, feature inclusive play equipment and Braille signage.

HAPPY AMBASSADOR: *A mountain of humanity*

For the past eight years, the municipality of Montvalezan in La Rosière has been running a unique 'happy ambassador' scheme. Every winter, a young person on civic service is assigned to assist older residents, to combat isolation, encourage sharing and provide support with day-to-day life. For the 2026/2027 season, Mévena, a 21-year-old from Dinan in Brittany, embraces the role with energy and kindness, offering a smile and a friendly presence, visits and outings. Some of the older residents can even discover adaptive skiing on a sit-ski. Much more than a service, this wonderful people-centred initiative makes the mountains a home for every generation.

BRIGHT IDEAS

Working towards an accessible mountain

ADAPTIVE SKIING: *making winter sports accessible to all*

In La Rosière, adapted equipment and specialist instruction make skiing possible for all. The ESF Ski School in La Rosière and Oxygène Ski & Snowboard in La Rosière both propose personalised sessions on dual skis, sit-skis or standing skis, depending on the needs and abilities of each skier.

The ESF boasts a range of adaptive equipment, including:

A kart-ski: an adaptive sit-ski steered by an assistant, enabling users to ski safely whilst remaining seated, even if they are unable to move independently.

A gotoski: a device enabling users to ski whilst standing, with appropriate guidance and support, designed for people with balance issues or reduced mobility.

A tandem sit-ski: steered by an instructor seated at the rear, offering a comfortable, guided skiing experience.

Dualski: a sit-ski mounted on two skis with the option to gradually progress towards greater independence with the use of stabilisers.

Uniski: a single sit-ski designed for skiers seeking independence. Steered with stabilisers it requires good balance.

12 instructors are trained to supervise adaptive skiing and 4 instructors specialise in supporting people with intellectual disabilities.

esflarosiere.com/cours-prives/handiski/

Oxygène Ski School proposes private lessons with personal support to discover or practise adaptive skiing on a dualski or standing.

Kevin and Quentin: a common goal

For several years, Kevin at Oxygène Ski School has been helping people with disabilities to discover the joys of skiing. Trained in-house, he specialises in adaptive skiing, where technique is just as important as human interaction. For Kevin, adaptive skiing is about regaining independence, confidence and a genuine sense of freedom.

His conviction came to the fore when he met Quentin, a 35-year-old quadriplegic. Four years ago, Quentin began practising adaptive skiing with Kevin. Session after session, he learnt to master his sit-ski, to use his upper body and regain control. Today, he skis independently, returning to the slopes regularly and sometimes meeting up with Kevin. Over the years their relationship has evolved from instructor and pupil to good friends. Through his different experiences, Kevin has witnessed remarkable and often deeply moving journeys that strengthen his commitment.

"Sometimes I hurtle down the slopes on my sit-ski. After all, adaptive skiing is a sport in its own right, accessible to everyone!"

oxygene.ski/fr/handiski/

THOSE WHO MAKE A DIFFERENCE



TEDDY, born and bred in La Rosière

Born and bred in La Rosière, Teddy grew up on skis. A ski patroller and sector manager, he oversees part of the ski area during the winter months: slope safety, avalanche control, rescue operations... an action-packed job where anticipation is key.

A trainer and avalanche control specialist, he heads a team of around thirty ski patrollers – on duty from sunrise – and works closely with his Italian colleagues on the cross-border ski area. Even in extreme conditions, Teddy stays the course.



ANNE-SOPHIE, bringing women's hockey to the forefront

The arrival of Anne-Sophie in June 2021 lent a new lease of life to ice hockey in La Rosière, particularly women's ice hockey. Originally from Gap, she became one of the first female referees at just 14 and went on to build a career both in France and internationally.

Today, Anne-Sophie juggles multiple roles: managing the ice rink, organising matches and coaching the Tigres Blancs, whilst continuing to referee at the highest level. On the rink (30 x 15 m), fast-paced 3-on-3 games are a regular feature throughout the winter, attracting teams from across France.

Her ambition? To make La Rosière a training base for national teams, particularly in para hockey.



JEAN, a director committed to sustainable mountain development

At the helm of La Rosière Ski Area, Jean Regaldo joined the mountain industry in 2014 after twelve years in the construction sector. A passionate skier, he is actively involved in the development and modernisation of the resort.

Today, his work is primarily focused on environmental transition, with the help of ClimSnow® – a forecasting tool used to anticipate how snow conditions may evolve in response to climate change. The aim? To reduce the carbon footprint, optimise resources and adapt practices accordingly.

"What strikes me most is the commitment of the teams on the ground, their professionalism and passion, in the service of skier safety and pleasure."

larosiere.ski/fr/page/climsnow



SAINT BERNARD DOGS, an emblematic mountain breed

A true symbol of La Rosière, the Saint Bernard dog is deeply rooted in the history of the Petit Saint-Bernard Mountain Pass, on the French-Italian border. Once used by monks to rescue travellers, these dogs could find lost people and guide them back through the snow.

Today, the tradition lives on in a fun and family-friendly manner. Twice a season, Pascal sets up camp with his pack of dogs – at New Year and again in March. On the programme: encounters, outings and activities centered around this iconic breed, offering a fun and accessible experience for all the family.

LA ROSIÈRE AT AFFORDABLE PRICES

La Rosière offers a range of value for money deals this coming winter. Enjoy skiing, sunshine and a trip to Italy, without breaking the bank!



Pass X-PERIENCES

6-day Espace San Bernardo pass (valid 7 days +)
a wide range of non-skiing activities: ice skating, bowling, cinema and laser tag.



Pass X-PERIENCES 6 days

- 380 € for adults
- 305 € for children
- 350 € for seniors



Anti Pasti Package

From 12th to 19th December 2026

Enjoy the first taste of the season on the Espace San Bernardo.

Anti Pasti Ski Package from 281 € per person* instead of 386 €.

*Based on 4 people sharing a studio for 4.
reservation.larosiere.net/sejour-antipasti.html

Dolce Vita Adventure

January – March 2027

A 2-day romantic getaway between France and Italy.

Two days, two countries! Ski the San Bernardo ski area – in France and Italy – and extend the adventure with an overnight stay in a charming hotel. A trip to the thermal baths in Pré-Saint-Didier completes the experience.

From €260 per person.
reservation.larosiere.net/aventure-dolce-vita.html

Tutto Bene Break

From 2nd to 16th January 2026 and from 13th to 27th March 2027

More fun for less expense. A great deal that lowers the prices and ups the fun!

Our best value for money package, inclusive of 7 nights accommodation and a 6-day ski pass for the Espace San Bernardo. Offer available on selected weeks outside school holiday periods.

From 319 € per person*, instead of 403 €.
*Based on 4 people sharing a studio for 4.
Offer subject to conditions and availability.
reservation.larosiere.net/sejour-tutto-bene.html

Al Dente all inclusive

From 16th January to 6th February and from 27th March to 10th April 2026

Great skiing, a taste of Italy... and prices that make it possible!

Enjoy special rates on a 7-night stay and a 6-day ski pass. Offer available selected weeks outside school holiday periods. The perfect opportunity to fully enjoy the Espace San Bernardo ski area, between France and Italy.

From 390 € per person, instead of 425 €.
*Based on 4 people sharing a studio for 4.
Offer subject to conditions and availability.
reservation.larosiere.net/sejour-al-dente.html



EVENTS IN THE SPOTLIGHT

DECEMBER HIGHLIGHTS

12TH DECEMBER

La Rosière starts the season on a high note!

Early December, La Rosière launches the winter season with a festive opening on the snow front. For the occasion, DJs, artists and musicians will take to the stage to celebrate the start of the skiing season.

Free of charge. Open to all. More information at: larosiere.net

CHRISTMAS HOLIDAYS

A magical forest trail

During the Christmas holidays, the Chemin de la Forêt, linking Les Eucherts to the centre of La Rosière, is adorned with fairy lights, glowing orbs and festive decorations. The perfect opportunity for visitors to enjoy an enchanting stroll and embrace the magic of Christmas in the mountains.

An absolute must, the Christmas market in the centre of resort adds to the festivities. Open throughout the school holidays.

Free of charge. Open to all. More information at: larosiere.net

31ST DECEMBER

Not to be missed

A highlight of the winter season, the New Year's Eve celebrations are the promise of an entertaining evening in Les Eucherts! Festivities run from 9:00 pm onwards and include a DJ set, a major concert and an aerial show. Not to be missed!

Free of charge. Open to all. More information at: larosiere.net

JANUARY HIGHLIGHTS

NEW THIS COMING

JANUARY

A taste of france and italy

In January, La Rosière celebrates Franco-Italian flavours. During the course of a week French and Italian chefs, local producers and amateur foodies gather to enjoy workshops, demonstrations and tastings. The perfect opportunity for visitors to discover flavours from both sides of the mountain and enjoy a taste of the Dolce Vita.

More information at: larosiere.net

15TH JANUARY

Ski Touring Event – La Balade du Roc Noir

La Balade du Roc Noir is an immersive sporting challenge. At sunset, participants set off equipped with headlamps for a night-time ascent across snow-covered landscapes. On the programme, a choice of two routes: a 5 km itinerary (+ 500 m elevation) and a 7 km itinerary (+1,000 m elevation).

More information at: larosiere.net

29TH JANUARY:

Trail Blanc

Starting from La Rosière (1,850 m), the Trail Blanc comprises evening races on groomed trails over three distances: 20 km (+ 900 m elevation), 10 km (+ 450 m elevation) and 5 km (+ 250 m elevation).

More information at: larosiere.net



FEBRUARY HIGHLIGHTS

FEBRUARY

Spectacular shows, sparkling moments

In February, La Rosière shines the spotlight on entertainment with music, concerts and street performances for all the family during the half-term holidays. Highlights include: Best of Floyd and candlelit concerts. The promise of a great night out!

More information at: larosiere.net

9TH FEBRUARY

Carnival

The Carnival in La Rosière boasts a festive circus theme. During the course of an afternoon, the streets become a magical open-air show, with colourful costumes and lively music.

More information at: larosiere.net



A CELEBRATION OF CULTURE

JANUARY - FEBRUARY - MARCH

A mountain of culture

In March, culture takes centre stage in La Rosière! Theatre companies, comedians and writers gather at the local theatre for a week of artistic creativity. An ideal distraction between two runs!

More information at: larosiere.net



APRIL HIGHLIGHTS



NEW THIS COMING

APRIL

THE WHITE WEST FESTIVAL A TASTE OF THE FAR WEST

Save the date! This season's big event, the White West Festival, celebrates the Alps meeting the Far West! During the festival, the resort resembles a Western village, with entertainment, film screenings, competitions and theme evenings, including the much-anticipated Grand Country Ball. A quirky and festive event for a taste of the Wild West.

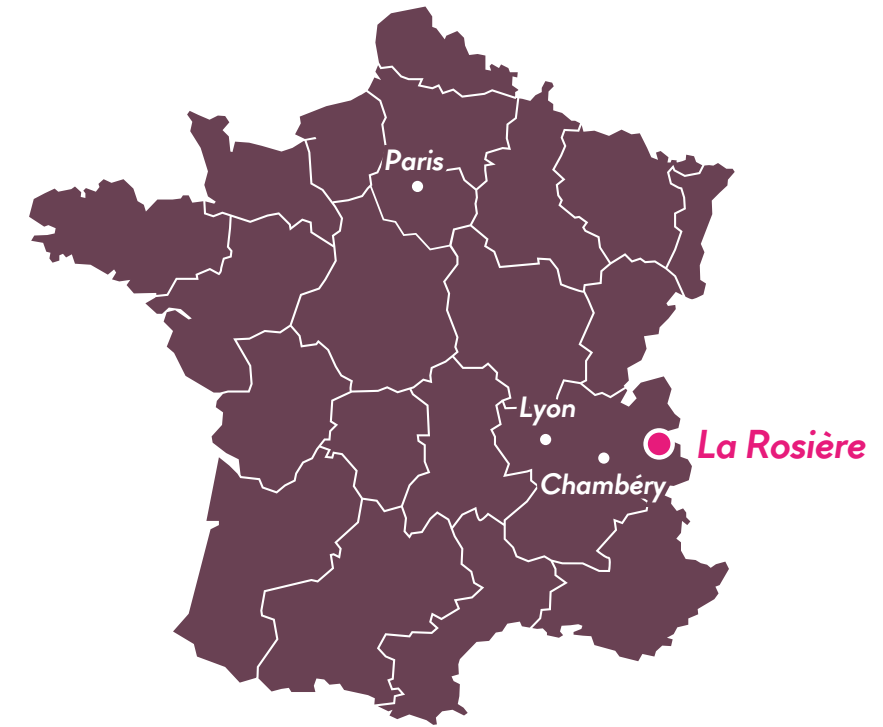
More information at: larosiere.net

APRIL

A fun and festive farewell

For the final week of the season, La Rosière pulls out all the stops! Pilates, yoga, wellness sessions and sporting activities during the day are followed by live concerts and dancing in the early spring evenings. A celebration of diversity bringing the season to a close in a fun and festive atmosphere.

More information at: larosiere.net



Just 30 minutes from Bourg-Saint-Maurice and its TGV high speed train station, La Rosière is easily accessible by rail. Six to seven buses run daily between the station and the resort. La Rosière is also accessible from Italy via the Mont Blanc Tunnel and Courmayeur.

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